

64th
Annual!



Hot Dog Nite

July 9, 2026

Serving over 15,000 FREE ALL BEEF HOT DOGS & BEVERAGES until gone!

★★★★ A THANK YOU TO CUSTOMERS FROM EACH PARTICIPATING BUSINESS ★★★★★
SALUTING AMERICA'S 250TH - ALL BEEF HOT DOGS SPONSORED BY ROCK-NOBLES CATTLEMEN

FREE HOTDOGS!

5:30pm Serving Begins

Downtown businesses serving in parking lots on Main or behind Main • Businesses outside the Main Street corridor serving at their regular locations

18th ANNUAL WIENER DOG BEAUTY PAGEANT

7:00 pm Best looking male and female dachshund

City Parking Lot on Maple between Cedar & Freeman

23rd ANNUAL WIENER DOG RACES

Immediately following the Beauty Contest
Watch your favorite dachshund race to be the fastest!

City Parking Lot on Maple between Cedar & Freeman

TAKE 16 BREWING COMPANY

5:30pm Beer Garden and Hot Dogs
5:30-8:30pm Live Music with "Landon Weis"

BIG TOP EVENT CENTER

5:30 pm Bar & Hot Dogs
6:00 pm Bean Bag Tournament - Cash Payout Competitive (\$40/team) & Backyard (\$20/team) Divisions
6:00-10:00 pm Music with Cody from Sweet Life DJ's

SPECIAL TREATS

Rock County Dairy Association Ice Cream
All American Kettle Corn • Dakota Snow

- 2:00-4:00 pm Hinkly House Tours - At 217 North Freeman
- 4:00-7:00 pm Luverne Farmers Market at Redbird Field
- 5:00-8:00 pm Free Inflatables for Kids
At McKenzie & Maple - East of Sunshine Foods
Sponsored by Local Businesses
- 5:30-7:30 pm Mr. Twister "Balloons"
On Maple between Freeman & Cedar
- 5:30-7:30 pm Sprinkle Downtown
Courtesy of the Luverne Fire Department
- 6:30 pm Bucket Drumming Performance
Directed by Kira Degerness
City Parking Lot on Maple between Cedar & Freeman
- 7:00 pm 18th Annual Wiener Dog Beauty Pageant
23rd Annual Wiener Dog Races - to follow
City Parking Lot on Maple between Cedar & Freeman
Rock Veterinary Clinic & Rock-Nobles Cattlemen Association

