



ROCK COUNTY FAIRGROUNDS

- A** Tan Commercial Building
- B** Beer Garden
- C** Luverne Livestock Auction
- D** Dairy / Beef / Sheep / Goats
- E** Pigs / Poultry
- F** 4-H Office / Pop Stop
- G** Grandstand Tickets/Concessions
- H** Grandstand
- I** Rock County Speedway
- J** Horse Arena
- K** Horse Barn
- L** Show Arena
- M** Ag Adventure Barn
- N** Ida Reverts Memorial Hall (Open Class Exhibits)
- O** Ice Cream Shack
- P** Gray Commercial Building
- Q** Al Aanenson Family Shelter
- R** Fair Office
- S** 4-H Foodstand
- T** 4-H Exhibit Building
- U** Patio
- V** Rib Tickler Shack
- W** Frank Boon Entertainment Shelter
- X** Historical Buildings
- Y** Handicap / Vendor Parking
- 1** Entertainment Area
- 2** Outdoor Vendors
- 3** Stage
- 4** Kids' Pedal Tractor Pull
- 5** Caricatures by Casey
- 6** Winged Wonders
- 7** 5R Alpacas
- 8** Arn Kind - Soldiers of the American Revolution
- 9** Spronk Confectionery & Artisan Bakkerij
- 10** Just 4 Laffs Kids Zone
- 11** Knochball
- 12** Carnival Food Wagons

ATMS AND HAND SANITIZER
LOCATED THROUGHOUT
THE FAIRGROUNDS

BUILDING HOURS

P COMMERCIAL EXHIBIT BUILDINGS
THURS & FRI 10 AM - 8 PM, SAT 10 AM - 6 PM

T 4-H EXHIBIT BUILDING
WED - SAT 11 AM - 9 PM

N IDA REVERTS MEMORIAL HALL
THURS - SAT 10 AM - 9 PM

X HISTORICAL BUILDINGS
THURS & FRI NOON - 8 PM, SAT 10 AM - 6 PM

NIGHTLY PRESENTATION OF COLORS IN THE GRANDSTAND

WEDNESDAY, JULY 29
Luverne National Guard

THURSDAY, JULY 30
Hardwick Legion

FRIDAY, JULY 31
Hills - Beaver Creek Legion

SATURDAY, AUGUST 1
Vietnam Vets

Classic Cruise In

FRIDAY, JULY 31 • 5:30 - 9 PM
LOCATED IN THE NORTH LOT
ALL VEHICLES WELCOME - FREE REGISTRATION

Military Vehicle Roll-in

SATURDAY, AUGUST 1 • 11 AM - 3 PM
LOCATED AT CEDAR ST & FLETCHER ST
LIVE ENTERTAINMENT • BILL JOHNSON AS "BOB HOPE"

MEDIA AT THE FAIRGROUNDS

KCLP THE ROCK FARM KCLP 101.1
Daily Broadcasts

WIFI PROVIDED BY bluepeak

KUSQ 95.1
MORNING SHOW
THURS 6 - 9 AM
MATT & THERESA

KITN 93.5
MID-DAY SHOW
FRI 11 AM - 1 PM
BARRY ROBERTS

ON LOCATION THURS - SAT
f starmediatoday

DAKOTA NEWS NOW
THURSDAY EVENING SHOW

STAR Media

Rock County STAR HERALD
star-herald.com

Music AT THE FAIR

U ON THE PATIO
THURSDAY, JULY 30
Mogen's Heroes 4:30 - 7 PM
(Sponsored by Tri-State Neighbor and AFG)

FRIDAY, JULY 31
The LUGS - Luverne Ukulele Group,
Shirley Harrison & Jesse Booker 1 - 2 PM

SATURDAY, AUGUST 1
The Dollipops
10:30 AM, 12:30 & 2:30 PM
Allie LaRock 4 - 7 PM

B IN THE BEER GARDEN
THURSDAY, JULY 30
Rich Larsen 4 - 7 PM
Red Dirt Road 8:30 - 11:30 PM

FRIDAY, JULY 31
Kayla Daniels 4 - 7 PM
Blue Dirt Road 8 - 11 PM

SATURDAY, AUGUST 1
Todd Casilli 4 - 7 PM
Fun Pianos 7:30 - 10 PM
(Sponsored by Rock County Community Foundation)

MONDAY, JULY 27

T 4-H General Exhibit Judging 2 - 6 PM

TUESDAY, JULY 28

N Open Class reg. (perishable & non-perishable) 5 - 8:30 PM

WEDNESDAY, JULY 29

Livestock entries can be brought in 7 AM
Swine, Poultry, Rabbits brought in by 10 AM
Dairy, Beef, Goats, Sheep, Horses brought in by 11 AM
N Open Class reg. (perishable & non-perishable) 9:30 AM - 1 PM
L Livestock Demonstrations 1 PM
Open Class judging begins 2 PM
L 4-H Rabbit Show 2:30 PM
L 4-H Pet Show 4 PM
L 4-H Poultry Show 5 PM
B FREE Community Meal 5:30 PM - until gone
W 4-H Fashion Revue 6 PM
A Puzzle Competition 6 - 8 PM
H Good Ol' Plowboys Lawn Mower Pull 6 PM

THURSDAY, JULY 30 DAY CARE DAY*

L 4-H Herdsmanship begins 8 AM
L 4-H Swine Show 8 AM
L 4-H Dairy Show 11 AM
Q FREE Day Care Day Lunch 11 AM - 1 PM
L 4-H Lamb Lead/Sheep Show 1 PM
L 4-H Goat Show 2:30 PM
Q 4-H Horse Games Show 3:30 PM
B Rock/Nobles Cattlemen Beef Feed 5:30 PM
Q FREE Watermelon Feed 5:30 PM
H Century Farm / Farm Family Award 7 PM
H Donkey Races (Pink Ladies Fundraiser) 7 PM
Tractor Parade Through the Fairgrounds 7:30 PM
B Red Dirt Road FREE BAND 8:30 - 11:30 PM

FRIDAY, JULY 31 SENIOR CITIZENS DAY*

L 4-H Beef Show/Cow Calf Show 8 AM
J 4-H Horse Training Noon
Cloverbud Horse, Horseless Horse, Showmanship, Pleasure Show, Trail
U Music on the Patio 1 - 2 PM
W Senior Day Program 2 PM
F Sign-up deadline for 4-H Livestock Ribbon Auction.. Noon
B Sunshine Foods Meal 5:30 PM
Classic Cruise In 5:30 - 9 PM
H Great Plains Tractor Pull 6 PM
B Blue Dirt Road FREE BAND 8 - 11 PM

SATURDAY, AUGUST 1 VETERANS / KIDS DAY*

L 4-H Livestock Ribbon Auction 9 AM
State Fair Trip Meeting Noon
Q Pedal Pull (registration at noon) 1 PM
L 4-H Herdsmanship Concludes 4 PM
L 4-H Premier Showmanship 4 PM
L 4-H Parade of Champions 6 PM
Q Enduro Race 7 PM
B Fun Pianos FREE 7:30 - 10 PM
4-H General and Open Class exhibits released 9 PM
4-H Livestock Exhibits released 10 PM

TORRES FAMILY CIRCUS

WED 6 PM
THURS 1, 4:30 & 6:30 PM
FRI 2, 4 & 7 PM
SAT NOON, 2 & 5 PM

Fun on the Farm

WITH FARMER RAY
SATURDAY 11:30 AM, 1:30 & 3:30 PM

WILD WORLD OF ANIMALS

SHOW TIMES
WED 5 PM, THURS NOON, 3, 5:30 & 7:30 PM,
FRI 3, 6 & 8 PM, SAT 11 AM, 1, 4 & 6 PM

JAMES WEDGWOOD

COMEDY, VENTRILOQUISM & MORE
THURSDAY 1, 4 & 6 PM
FRIDAY 2, 5 & 7 PM

ROCK COUNTY COMMUNITY LIBRARY

STORY TIME WITH BRONWYN
THURS 10:30 - 11 AM
FREE BOOKS 10 - NOON

REPTILE ADVENTURE ZOO

THURSDAY & FRIDAY 4 - 8 PM

DANGEROUS FEATS OF COMEDY

show for all ages
WED 4 & 7 PM, THURS 2, 5 & 7 PM,
FRI 4, 6 & 8 PM, AND SAT 2, 5 & 7 PM

KNOCKERBALL

THURS & FRI NOON - 8 PM
SAT NOON - 7 PM

JIGSAW PUZZLE EVENT

THREE CLASSES - TWO HOUR TIME LIMIT
Register by July 13.
WEDNESDAY 6 - 8 PM

BLUE BARN

TRAVELING ART STUDIO
Make & take art for all ages!
THURSDAY 10 AM - 1 PM & 4 - 7 PM
FRIDAY 3 - 7 PM
SATURDAY 11 AM - 4 PM

The Looney Lutherans

FRIDAY 4 & 6 PM

DR. STREET

MAGICIAN NICK SHARPE
STAGE SHOWS:
THURS 11:30 - NOON & 5:30 - 6 PM
FRI 3 - 3:30 & 6:30 - 7 PM
ALSO STROLLING THE GROUNDS

Candice Ramot

Crazy Cowgirl Trick Riding
SATURDAY 10:30 AM, 11:30 AM, 12:30 PM

JUST 4 LAFFS KIDS ZONE
2 WED - SAT 11 AM - 8 PM

THE ZOO MAN
THURS - SAT 10 AM - 3 PM

The Science crew
STEM ACTIVITIES
THURS 11 AM - 7 PM,
FRI 4 - 8 PM &
SAT 10 AM - 6 PM

THE BUBBLER STEVE RUSSELL
SHOW TIMES: THURS 10, 11:30 AM, 2:30 & 6 PM
FRI 2:30, 4:30, 6:30 & 7:30 PM,
SAT 10, 11:30 AM, 1:30 & 3:30 PM
STROLLING THE GROUNDS

the dailypops
3 KIDS MUSIC
SATURDAY
10:30 - 11 AM
12:30 - 1 PM
2:30 - 3 PM

TOBY KID SHOW
THURS 10 AM - 2 PM & 4 - 7 PM
FRIDAY 3 - 8 PM
SATURDAY 10 AM - 4 PM

NATIONAL YO-YO MASTER Dazzling Dave
THUR 11 AM - NOON, 3 - 7 PM
FRIDAY 3 - 7 PM & SAT 11 AM - 3 PM
STROLLING THE GROUNDS

FACE PAINTING
THURSDAY - SATURDAY

5R Alpacas
4 WED 3 - 8 PM, THURS - FRI 10 AM - 8 PM
& SAT 10 AM - 7 PM

BALLOONS BY KEVIN
THURSDAY 10 AM - NOON, 1 - 8 PM
FRIDAY 2 - 8 PM
MR. TWISTER
SATURDAY 11 AM - 3 PM
STROLLING THE GROUNDS

CARICATURES BY CASEY CASEY CHRISTENSEN
THURS 11 AM - 1 PM & 3 - 8 PM
FRI 3 - 8 PM
SAT 11 AM - 5 PM 2

Jessica's Family Farm PETTING ZOO
WED 3 - 8 PM
THURS - FRI 10 AM - 8 PM
SATURDAY 10 AM - 7 PM

MIRACLE OF BIRTH
WED 3 - 8 PM,
THURS - SAT 10 AM - 8 PM

WINGED WONDERS 3 BUTTERFLY EXHIBIT
WEDNESDAY - SATURDAY
10 AM - 8 PM

MOBILE HEALTH UNIT FREE
VISION AND HEARING SCREENINGS
6 THURSDAY - FRIDAY 10 AM - 8 PM AND SATURDAY 10 - 6 PM
BEHAVIOR / MENTAL HEALTH RESEARCH
RESEARCH on a stick

COLORING MURAL DAILY M

FISH TANKS DAILY P

FOSSIL EXPLORATION
See and learn about fossils.
THURSDAY 10 AM - 5 PM
20 MIN PRESENTATIONS AT THE TOP OF EVERY HOUR

Simply Ever After ENTERTAINMENT
THE CAPTAIN & RAPUNZEL
THURSDAY 10 AM - 1 PM
LITTLE MERMAID & MUSHROOM PRINCESS
FRIDAY 4 - 7 PM
ICE SISTERS
SATURDAY 11 AM - 2 PM

ST. LOUIS CANARIES BASEBALL MASCOT
Thursday & Saturday
July 30 & August 1
11 AM - 1 PM

KIDS pedal TRACTOR PULL
FOR AGES 4 - 11
SAT 1 PM
REGISTRATION STARTS AT NOON 1

Strider Bike Course
WITH JOHN BERRY OF BERRY FAST BICYCLES
FRIDAY - SATURDAY
FREE

MIDWEST RIDES CARNIVAL
Thursday 5 PM - Close
Friday 3 PM - Close
Saturday NOON - Close
ADVANCE RIDE TICKET SALES START JULY 1
Available at: Sunshine Foods • Rauk's Hilltop Stop
Pizza Ranch • Luverne Chamber
6 Tickets for \$20 (1 ticket per ride)
Wristband* Pre-Sale \$25

FOOD VENDORS
10 CARNIVAL FOOD WAGONS (DURING CARNIVAL)
B BEER GARDEN
THURS & FRI 3 PM - CLOSE, SAT NOON - CLOSE
F 4-H POP STOP PIZZA RANCH DAILY 9 AM - 9 PM
S 4-H FOOD STAND WATCH FOR DAILY SPECIALS
WED 11 AM - 9 PM, THURS - SAT 7 AM - 9 PM
V RC PORK PRODUCERS DAILY 10 AM - 9 PM
RIB TICKLER SHACK
O ROCK COUNTY DAIRY ICE CREAM SHACK
DAILY 11 AM - 9 PM
6 SPRONK CONFECTIONERY & ARTISAN BAKKERIJ DAILY 7 - 10 AM & 3 - 7 PM
SWEET KETTLE MADNESS DAILY 11 AM - 8 PM
TAQUERIA EL TARASCO DAILY 11 AM - 8 PM
WILDFLOWERS COFFEE BOUTIQUE
DAILY 11 AM - 8 PM
JON-E-1 BBQ DAILY 11 AM - 8 PM
CHICK-FIL-A DAILY
SIPSTERS DAILY

AUTHORS - MEET & GREET
Erin Makela
READING & PRESENTING ON AMERICA 250
A THURSDAY - SATURDAY
Julianne Endres
"Little Bug Earns Her Spots"
STORY TIME WITH KIDS
THURS 10 AM, 12:30 & 2 PM
Books - Freewill donation to Make-A-Wish
ON THE GROUNDS THURSDAY 10 AM - 3 PM
Jim Woster
THURSDAY 4:30 - 7:30 PM
SDSU FOOTBALL COACH - JOHN "STIG"
STIEGELMEIER & AUTHOR - Tanner Castora
"Stig and The Rise of South Dakota State Football"
THURSDAY 4 - 7 PM
SHUTTLE SERVICE
THURS - SAT 2 - 9 PM

THANK YOU TO OUR SPONSORS!
The Rock County Ag Society officers, directors and members would like to thank everyone who supported the 2026 Rock County Fair. A special thank you to all our donors who donated at every level. Your generous contributions are what keeps this a **FREE** fair for the community and our visitors. **Your support is greatly appreciated! See you at the fair!!**

GRAND CHAMPION (\$5,000 +)
Sunshine Foods & Gas • Lineage Logistics • Papik Motors • Titan Machinery • Bluepeak
Luverne Building Center • W & N Construction • Luverne Lawn Care • C&B Operations

RESERVE CHAMPION (\$2,500+)
Jensen Electric - Ron Jensen • Rock County Corn & Soybean Association • R & S Seeds
McClure Electric • Four Way Insulation • Skattums Confinement & Superior Buildings
Stine Seeds - John LeBrun • Missouri River Energy Services & Luverne Municipal Utilities
Sioux Valley Energy • M & Em Handyman • Rock River Ag • Fick Seeds • Gary Overgaard
BJM • Next Era / Walleye Wind • Premium Pork • Midwest Dry Cast • Bluestem
VerSteeg Excavating • First Dakota National Bank/Landera • Busse Plumbing & Heating

A complete list of sponsors will be published at a later date.

2026 FREE ADMISSION
SPECIAL FAIR DAYS
DAY CARE DAY
THURSDAY, JULY 30
SENIOR CITIZENS DAY
FRIDAY, JULY 31
VETERANS / KIDS DAY
SATURDAY, AUGUST 1
*FREE GIFT BAGS FOR DAY CARES, SENIOR CITIZENS, VETERANS & KIDS ON DESIGNATED DAYS. WHILE SUPPLIES LAST.

ROCK COUNTY FAIR
JULY 29 - AUGUST 1
LUVERNE, MINNESOTA

GRANDSTAND EVENTS
WEDNESDAY, JULY 29
GOOD OL' PLOWBOYS LAWN MOWER PULL 6 PM
TICKETS: \$5
THURSDAY, JULY 30
DONKEY RACES CENTURY FARM / FARM FAMILY AWARDS 7 PM
TICKETS: \$5 (PINK LADIES FUNDRAISER)
FRIDAY, JULY 31
GREAT PLAINS TRACTOR PULL 6 PM
TICKETS: \$10 ADULTS / \$3 KIDS (8 & UNDER)
SATURDAY, AUGUST 1
ENDURO RACE 7 PM
TICKETS: \$10 ADULTS / \$3 KIDS (8 & UNDER)

NIGHTLY CONCERTS
THURSDAY, JULY 30
RED DIRT ROAD FREE BAND 8:30 - 11:30 PM
FRIDAY, JULY 31
BLUE DIRT ROAD FREE BAND 8 - 11 PM
SATURDAY, AUGUST 1
FUN PIANOS FREE (SPONSORED BY ROCK COUNTY COMMUNITY FOUNDATION) .. 7:30 - 10 PM

COMMUNITY MEALS
WEDNESDAY, JULY 29
FREE COMMUNITY MEAL 5:30 PM
THURSDAY, JULY 30
FREE DAY CARE LUNCH 11 AM - 1 PM
ROCK/NOBLES CATTLEMEN BEEF FEED 5:30 PM
FREE WATERMELON FEED 5:30 PM
FRIDAY, JULY 31
SUNSHINE FOODS \$2.50 MEAL 5:30 PM

ROCK COUNTY FAIRGROUNDS
500 South Freeman Ave, Luverne, MN 56156
www.rockcountyfair.org | 507-449-FAIR (3247) | rockcountyfairMN